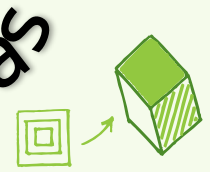


Ideate Youth Inclusion – your ideas



1 Un → known

An app-based solution where all information on UN policy can be found. The same would be available in the local language. Among other information, the app will contain stories of aid workers' experiences in the local context.

2 Meet your match!

A marketplace where like-minded individuals can engage into network-based collaboration. The whole idea is based on peer-to-peer knowledge sharing. With the same collaborative goal, a festival where people come together to meet will be organized periodically.

3 #YouthUp the UN

An annual forum to identify modalities for youth participation in the policy space. First forum is aimed at creating a guidance document for youth policy makers and aid workers. Online participation is possible, and the forum would rotate regionally. Scholarship available for a certain number of participants to attend the forum.

4 Un-derstand: wiring the UN to youth

A weekly podcast show, available online. Focused on practical topics and user stories, while at the same time explaining UN processes carefully and exploring one topic at a time. This will be paired with an interactive monthly radio show with special guests and questions from the listening audience.

5 Interactive web-platform

A search engine solution aimed at tracing information on UN policy. It would contain all of the *how's* and *what's* around UN youth-related policy, available in many languages. Additionally, a 24/7 possibility to talk to a chat-bot. The interface would be very intuitive and simple.

6 Cheddah – your own personal funding coach

A personal funding coach aimed at making funding applications easy. Cheddah is run on the Facebook™ platform by community funding 'nerds'. Although an online solution, live-coaching would be available for difficult issues, while video tutorials will also be included. The language barrier can be curbed by the use of GoogleTranslate™.

7 Voices of Youth

An online application specifically designed for the humanitarian development sector which enables youth to connect, collaborate and raise their voices. It's an easy-to-use solution, free to anyone and available on different channels (PC, phone, tablet). Users can filter their search on specific topics, organizations, donors and many other parameters.

8 Simplified toolbox

A toolbox of relevant documents concerning UN policies; translated in local languages. These documents would be very basic and aimed at simply explaining the relevance of the policies. Led by the UN and supported by civil society.

Ideate Youth Inclusion – the roadmaps



1

Un → known

In 1 year we will have:

- App launch party, a significant number of downloads and awareness about the product

In 3 months we will have:

- Prototype test and donors

So, tomorrow we will do:

- Contact IT engineer and brainstorm

2

Meet your match!

In 1 year we will have:

- Implementation of first marketplace

In 3 months we will have:

- Identified and communicated with stakeholders

So, tomorrow we will do:

- Pitch the idea to the UN and other relevant actors

3

#YouthUp the UN

In 1 year we will have:

- Pilot forum with relevant stakeholders and a guidance document in draft form ready for implementation

In 3 months we will have:

- Complete proposal and buy in/logistics confirmed

So, tomorrow we will do:

- Identify participants and contributors

4

Un-derstand: wiring the UN to youth

In 1 year we will have:

- Established radio show, 1M followers on social media

In 3 months we will have:

- Kick-off event in Uganda and Geneva

So, tomorrow we will do:

- Contact partners, create action plan and define funding strategy

5

Interactive web-platform

In 1 year we will have:

- Up and running platform

In 3 months we will have:

- Clickable prototype and funding

So, tomorrow we will do:

- Fundraising and outlining

6

Cheddah – your own personal funding coach

In 1 year we will have:

- Community of > 1000 people, 50 tutorials and 500 users, first evaluation

In 3 months we will have:

- Community of volunteers and a prototype

So, tomorrow we will do:

- Reach out to experts/volunteers and set up a sprint planning

7

Voices of Youth

In 1 year we will have:

- 1k organizations on platform, representation of youth groups at UN meetings

In 3 months we will have:

- Awareness on social media

So, tomorrow we will do:

- Business plan, funding and key message to stakeholders

8

Simplified toolbox

In 1 year we will have:

- Documents in majority of languages

In 3 months we will have:

- Form a team of young people who have previously worked with the UN; documents translated in 5 languages

So, tomorrow we will do:

- Mapping of existing materials